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UNITRUST FINANCIAL GROUP ANNOUNCES PRE-CONFERENCE TRAINING SCHEDULE IN ADVANCE OF NATIONAL CONFERENCE

***'ELEVATE 2025'** will be held in Orlando, Aug. 7-9*

YULEE, FL (April 3, 2025)--[UniTrust Financial Group](#) (UFG), powered by [InsuraTec](#), invites UFG independent agents from around the country to participate in the Elevate 2025 National Conference Preconference Training Tour, featuring exclusive learning opportunities from executive leadership and top agency owners. The tour, featuring a 4-hour training session and networking lunch, will hit 18 cities over the course of 12 weeks. A complete schedule is below, and agents are encouraged to register at MyUniTrust.com/events.

The training will offer agents a glimpse into the kind of knowledge-sharing they will experience at the Elevate 2025 National Conference in August, three jam-packed days of motivational keynotes, breakout sessions, and networking with carriers and fellow agents alike. Last year, more than 300 agents from across the country attended UFG's first national conference.

"One of the many things that sets UniTrust Financial Group apart from other companies is that we pride ourselves on giving agents direct access to executive leadership, so that they can learn from some of the top producers in the industry," said UniTrust Financial Group's founder and CEO Pete Beckman. "The preconference training tour is designed to give attendees up-close-and-personal access to the best of the best, while also giving them a taste of what they can expect at the national conference."

One of the fastest growing life insurance agencies in the country, UFG is powered by a suite of proprietary technology tools created by Insuratec. Available exclusively to UFG industry professionals, these tools are revolutionizing the way consumers shop for and purchase life insurance. With a broad range of products from leading carriers including Mutual of Omaha, John Hancock, Foresters Financial, Transamerica and many more, clients of UFG can find

affordable coverage for services including term life, mortgage protection, permanent life, final expense, disability and critical illness, and retirement solutions.

TRAINING SCHEDULE

March 29	Atlanta, GA	May 10	Nashville, TN
April 5	Baltimore, MD	May 17	Los Angeles, CA
April 5	Phoenix, AZ	May 24	Detroit, MI
April 12	Columbus, OH	May 31	St. Louis, MO
April 19	Denver, CO	May 31	Chicago, IL
April 19	Ft. Lauderdale, FL	June 7	Houston, TX
April 26	Dallas, TX	June 14	San Fransisco, CA
May 3	Seattle, WA	June 21	Orlando, FL
May 3	Charlotte, NC	June 28	Jacksonville, FL

ABOUT UNITRUST FINANCIAL GROUP

UniTrust Financial Group offers a modern approach to the traditional process of shopping for and purchasing life insurance. Leveraging state-of-the-art technology and a full range of proprietary, fully digital insurance products, UniTrust simplifies the insurance process for industry professionals and their clients. Built on a foundation of core values that include transparency, innovation, and accountability, UniTrust endeavors to The result is a seamless experience from quote to underwriting to policy placement. Learn more at www.unitrustlife.com

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