



FOR IMMEDIATE RELEASE

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TRANSAMERICA JOINS UNITRUST FINANCIAL GROUP'S FLEET OF CARRIERS

FE Express Solutions product enhances UniTrust's robust final expense options.

YULEE, FL (March 25, 2025)--[UniTrust Financial Group](#), powered by [InsuraTec](#), is pleased to announce that [Transamerica](#) has been added to its list of venerable carriers. The first product available to consumers through this new partnership is FE Express Solutions, a final expense policy boasting approval in as little as ten minutes, and added value such as funeral planning for no additional charge.

FE Express Solutions provides level premium whole life insurance policies with face amounts of up to \$50,000 and a guaranteed death benefit to help cover end-of-life expenses. Clients can add an optional benefit — at no additional cost — to help with funeral planning, legal documents, estate planning, and more. Applications take only 10 minutes, and policy applicants will receive an instant reply.

“Our agents could not be more excited to add this fantastic product to their arsenal when guiding their clients through the process of obtaining final expense coverage,” said Pete Beckman, founder and CEO of UniTrust Financial Group. “Being able to align with a fantastic carrier such as Transamerica is what has helped UniTrust grow so quickly. We are grateful for this partnership and look forward to growing with Transamerica in the future.”

One of the fastest growing life insurance agencies in the country, UniTrust Financial Group is powered by a suite of proprietary technology tools created by Insuratec. Available exclusively to UniTrust industry professionals, these tools are revolutionizing the way consumers shop for and purchase life insurance. With a broad range of products from industry leaders including Mutual of Omaha, John Hancock, Foresters Financial, and many more, UniTrust clients can find affordable coverage for services including term life, mortgage protection, permanent life, final expense, disability and critical illness, and retirement solutions.

ABOUT UNITRUST FINANCIAL GROUP

UniTrust Financial Group offers a modern approach to the traditional process of shopping for and purchasing life insurance. Leveraging state-of-the-art technology and a full range of proprietary, fully digital insurance products, UniTrust simplifies the insurance process for industry professionals and their clients. Built on a foundation of core values that include transparency, innovation, and accountability, UniTrust endeavors to The result is a seamless experience from quote to underwriting to policy placement. Learn more at www.unitrustlife.com

ABOUT TRANSAMERICA

Transamerica believes everyone deserves the opportunity to live their best life. It's what inspires us to be a champion for helping everyday Americans thrive. As a leading provider of life insurance, retirement, and investment solutions for more than 10 million Americans, we help people make the most of what's important to them.

Supporting our customers' financial futures with innovative products and services has been our mission for more than 120 years. In 2023, Transamerica fulfilled its promises to customers, paying more than \$47 billion in insurance, retirement, and annuity claims and benefits, including return of customer-paid annuity premiums.

Transamerica is part of the Aegon group of companies. Aegon is an international financial services holding company.

For more information, visit www.transamerica.com.

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